

Maryland



Voice of the Chesapeake

Volume 21

Issue 5

September – October 2010

President's Message

Hello Members:

We are heading into the Fall, my favorite time of year. Colors changing, cool breezes, pumpkins, hayrides, oohhhh, let me stop here. I love seasons. On to IAWP news.

I am truly sorry for the mix up with the scheduling for Jason Alba's presentation. As you all know, he is rescheduled for December 7th.

You will not be disappointed. See the flyer located within this newsletter. Please, plan to attend and bring a friend. Deadline is **December 1, 2010** for registration.



The Maryland Chapter has several members attending the District IV Conference in Williamsburg, VA on October 29, 2010. For those who do not know, this conference is held once a year. Our District IV consists of the following states: District of Columbia, Maryland, Virginia, West Virginia, Pennsylvania and Delaware. We will update you with articles/information in the next newsletter. Presently, Laura Coburn of VA is the District IV Director and the incoming District Director IV-Elect is Daniel Hays, DC. These positions are rotated yearly by state. When we send out information about conferences, try to attend. Remember, this is **your** Workforce organization.

Are you attending "**Raising the Bar**", November 17-18, 2010? Our chapter assists yearly with

the registration desk, store, room monitoring and any other position needed. Well, I am requesting 4 volunteers for one (1) day of the conference. Volunteers receive a free conference attendance day. This means that your organization can give someone else your attendee slot for one (1) day. If you are interested, I can be contacted at maryland.iawp@gmail.com by November 4, 2010.

If you have any ideas or suggestions as to how to improve, change or contributed to the Maryland Chapter, feel free to e-mail.

Hope to hear from you soon. Have a great Fall!!
Denise A. Carey, President

MARYLAND ENERGY SECTOR PARTNERSHIP GRANT

Environmental Technology Training

The Chesapeake Area Consortium for Higher Education Institute for Environmental Careers (CACHE), a partnership of the four community colleges that surround the Chesapeake Bay, will offer short-term
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- ❖ MySkillsMyFuture
And Much More!!

Maryland Energy Sector Partnership Grant (continued from page 1)

programs (Letters of Recognition for 10-12 credits and Certificate programs up to 30 credits) in a variety of environmental subjects: Restoration of Natural Resources, Environmental Monitoring, Environmental Planning, Environmental Management, Environmental Technology and Environmental Energy. As the only consortium funded by the MESP grant to focus on for-credit classes, these programs will require a minimum of two semesters to complete. Currently each program is available at one of the four participating colleges (Anne Arundel Community College, Chesapeake College, College of Southern Maryland, and Wor-Wic Community College).

This training will target both new and incumbent workers. The skills and knowledge provide by these programs will prepare students for jobs as conservation movement workers, natural resources technicians, environmental consultants, soil and water conservation technicians, fish or wildlife management technicians, forestry technicians, surveying assistants, naturalists, and more.

Anne Arundel Workforce Development Corporation is the lead WIA area for this consortium. Sue Gallagher is the Project Manager for the CACHE Institute for Environmental Careers. Contact her at 410-777-2124, sgallagher5@aacc.edu, to learn more about the environmental training available through the MESP Grant.

MESP - Manufacturing

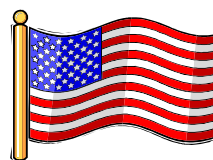
The MESP Manufacturing Consortium will train new and incumbent workers in manufacturing sustainability and lean to green practices under the Baltimore Regional Green Tech Workers Program.

Training for incumbent workers will be based on a program developed by Purdue University and will teach sustainability and other green practices. The Maryland Technology Enterprise

Institute (MTech) at the University of Maryland will conduct the training at various locations throughout the area covered by the Consortium. The Regional Manufacturing Institute (RMI) and its members will identify incumbent workers to be trained. The Community College of Baltimore County and Harford Community College will train new or displaced workers for entry level manufacturing positions through a 16 week cohort of classes. This Certificate training will include an understanding of lean to green practices as they relate to manufacturing.

The grant has also funded the Green Manufacturing Workforce Exchange, which is a social networking platform facilitated by RMI. The Exchange will allow information sharing among manufacturing companies about green practices. It will also be used to promote awareness of the incumbent training opportunities under the grant and any job openings.

The Baltimore County Office of Workforce Development heads the Consortium, which includes the WIA's in Baltimore County, Baltimore City, Anne Arundel County, Mid-Maryland (Howard and Carroll Counties), and Susquehanna (Harford and Cecil Counties). Please contact Baltimore County's MESP Green Navigator, Karen Edsell, at MESPInfo@baltimorecountymd.gov for more information.



**Veteran
Report**

Outreach Resources for Returning Service Members

Have you recently returned from military service? If you've served, you've earned benefits. Now is the time to take advantage of (continued on page 3)

Returning Service Members (continued from page 2)
the benefits VA offers OEF/OIF Veterans.
Please do so **NOW!**

Here are just a few of the programs VA offers:
Do You Want to Go Back to School? — VA
pays benefits to eligible Veterans, reservists and
active duty service members while they are in an
approved education or training program. The
[new Post 9/11 GI Bill](#) could be for you!

Are You Looking for a Good Job? — Take
advantage of the variety of resources that can
help you land one. Want to work at VA? VA's
[Veterans Employment Coordination Service](#)
recruits Veterans. [Email](#) or call 866-606-6206 to
get in touch with a Regional Veteran
Employment Coordinator in your area. If you're
looking for federal employment in another
agency, check out the [agency contact list](#). Each
agency has a Veteran employment program
office dedicated to helping you. Look for jobs at
[VA Careers](#) and [VetSuccess](#), two of many
websites that can help in your search.

5 Years of Cost Free Health Care — OEF/OIF
combat Veterans can receive cost free medical
care for any condition related to their service in
the Iraq/Afghanistan theater for five years after
the date of their discharge or release. In order to
take advantage of these benefits, OEF/OIF Vets
need to enroll in VA's health care system. [Don't
delay!](#)

180 day dental benefit — OEF/OIF combat
Veterans may be eligible for one-time dental
care — but you must apply with 180 days of
your separation

Submitted by Zella Brown, Veterans Chair

Membership Cards

You should have all
received an e-mail
asking whether or not you have a membership
card. For those of you who do not have cards;
we are working along with International to have
the cards forwarded to you. Please be patient
as this may take a few weeks.

Denise A. Carey, President

**Member
Update**



jasonalba.com

jibberjobber.com

**JASON
ALBA**

Keynote Speaker at the Maryland IAWP Fall Education Institute

The Maryland Chapter of IAWP is ecstatic to be
hosting Jason Alba, nationally renowned
speaker, author and social media expert, on
December 7th. Jason will be the headliner at
our Fall Education Institute, which will be held
from 8:30am - 3:30pm at the Columbia
Workforce Center.

On a personal note, I have been lucky enough to
see Jason speak twice and each time he brings
with him new insights and materials on the
impact of LinkedIn, Twitter, blogging and other
online applications on the job acquisition
process. Jason understands the workforce
(continued on page 4)

Jason Alba (continued from page 3)
process and systems - having been unemployed a number of years ago and then re-inventing himself using some of his transferable skills. Participants in Jason's sessions are guaranteed to walk away with a number of new found websites and strategies which they can pass along to other workforce center staff, along with our job seeking customers.

This is a treat not to be missed!
Submitted by Nancy Fink, Educational Chair

UI Reemployment Coordinator

Many of you know Shemel Bowden as an Early Intervention Workshop Facilitator and Job Service Specialist in the Baltimore Metro area.



But did you know that she once worked in UI as an Emergency Compensation Specialist and as an Adjudication Specialist? Her work experience with both divisions over the past 19 years should prove to be beneficial in her new role as UI Reemployment Coordinator in the Division of Unemployment Insurance. She will be working at the direction of Assistant Secretary Julie Squire so her office location is UI Central at Eutaw Street.

As the recruitment announcement indicated, Shemel will work as a liaison on behalf of DUI and DWDAL to promote the registration of claimants in the Maryland Workforce Exchange (MWE) and claimant participation in the Early Intervention workshops. She will also be working with the One-Stop Centers around the state to ensure that operations sufficiently support the needs of unemployment insurance claimants. In addition, she will work with the Central Region in support of Rapid Response activities.

Shemel is a graduate of Towson University, a certified Job/Career Transition Coach and Global Career Development Facilitator and a part time adjunct instructor for The Community College of Baltimore County.

She is very passionate about her work and is excited to begin this new challenge.

Welcome Shemel!
Submitted by Sharon Mike



Breast cancer is the most common cancer in women in the United States, aside from skin cancer. According to the American Cancer Society (ACS), an estimated 192,370 new cases of invasive breast cancer are expected to be diagnosed among women in the United States this year. An estimated 40,170 women were expected to die from the disease in 2009 alone. Today, there are about 2.5 million breast cancer survivors living in the United States.

If you're worried about developing breast cancer, or if you know someone who has been diagnosed with the disease, one way to deal with your concerns is to get as much information as possible. In this section you'll find important background information about what breast cancer is and how it develops.

Breast cancer is a malignant tumor that grows in one or both of the breasts. Breast cancer usually develops in the ducts or lobules, also known as the milk-producing areas of the breast. Breast cancer is the second leading cause of cancer death in women (after lung cancer). Although African-American women have a
(continued on page 5)

Breast Cancer (continued from page 4)
slightly lower incidence of breast cancer after age 40 than Caucasian women, they have a slightly higher incidence rate of breast cancer before age 40. However, African-American women are more likely to die from breast cancer at every age. Breast cancer is much less common in males; by comparison, the disease is about 100 times more common among women. According to the American Cancer Society, an estimated 1,910 new cases of invasive breast cancer were expected to be diagnosed among men in the United States in 2009.

Early detection is the key to successful breast cancer treatment:

One of the earliest signs of breast cancer can be an abnormality that shows up on a mammogram before it can be felt. The most common signs of breast cancer are a lump in the breast; abnormal thickening of the breast; or a change in the shape or color of the breast. Finding a lump or change in your breast does not necessarily mean you have breast cancer. Additional changes that may also be signs of breast cancer include:

- Swelling, redness or warmth that does not go away
- Pain in one spot that does not vary with your monthly cycle
- Pulling in of the nipple
- Nipple discharge that starts suddenly and appears only in one breast
- An itchy, sore or scaling area on one nipple

Survival is possible:

According to the American Cancer Society, there are now about 2.5 million breast cancer survivors living in the United States. A diagnosis of breast cancer brings with it many questions, and requires sudden decision making about surgery and treatment. With this comes the need to learn an overwhelming amount of new

information at a rapid rate, and to become familiar with new concepts and strange medical jargon.

When breast cancer is detected at an early stage of development, a number of effective treatment options are available. A woman and her physician will choose the treatment that is right for her, based on the location and extent of the cancer, her age and preferences, and the risks and benefits of each treatment. The basic treatment choices for breast cancer are **surgery, radiation, chemotherapy, and hormonal therapy**, not necessarily in that order.

Local treatments such as breast surgery and radiation therapy are focused on the breast itself to remove or destroy the cancer cells confined to the breast. Systemic treatments such as chemotherapy and hormonal therapy aim to destroy the cancer cells that may have spread throughout the body.

Though fighting breast cancer may be one of the toughest life challenges you may encounter, it is important to understand that you do not have to face it alone.

For more information on how to prevent and fight breast cancer please visit the American Cancer Society website at www.cancer.org. Reprinted from *Fair Practices*, DLLR Newsletter 10/10



The term “cybersecurity” is buzzing all around us. Maryland received a \$4.9M grant this summer to train 1000 workers in cybersecurity. At a meeting of the Anne Arundel County Public Schools 21st Century Foundation last month, Mark Powell of Sidus Group called cybersecurity, along with BRAC, the “biggest (continued on page 6)

Cybersecurity (continued from page 5)
things affecting our local economy.” In fact, Maryland is the national epicenter of cybersecurity activities, as home to the National Security Agency, the Defense Information Systems Agency, Intelligence Advance Research Projects Activity, the National Institute of Standards and Technology, 12 major military installations including the Navy Fleet Cyber Command and the US Cyber Command, and hundreds of federal contractors and private technology companies.

What is it? Cybersecurity protects data and systems in networks that are connected to the Internet. Computer viruses and hackers can break into systems and erase them entirely, steal confidential information, and/or modify files. Information security professionals work to prevent or mitigate this activity through “ethical hacking” to identify loopholes in a system before the hacker does, creating security policy, 24/7 remote management of security products through firewall strategies, security auditing to ensure that systems match standards, cyber forensics when security is breached, and training.

All of this translates into thousands of high-paying jobs – for Computer Programmers, Computer Support Specialists, Computer and Information Scientists, Computer Software Engineers, Computer Systems Analysts, Database Administrators, Network and Computer Systems Administrators, Network Systems and Data Analysts, and more. However, with the sudden sharp growth rate of the industry, it is facing a critical shortage of qualified workers. The *Pathways to Cybersecurity Careers Consortium Training Grant* provides an opportunity for workers to gain the skills and certifications required for jobs in this field. The training tracks provided by the grant cover a range of training levels, from an Introductory Track for individuals who have only basic computer experience, to Advanced Tracks (for those with significant IT experience or

training) in CompTIA, Networking/CISCO, Windows Server, Linux Server, Cybersecurity, and Forensics.

Courses through this grant are offered at Anne Arundel Community College, Carroll Community College and Howard Community College. To be eligible for tuition funds under this grant, students must be 18 or older, seeking full-time employment within one year of certification, and either: a new worker, a dislocated worker, underemployed, or an incumbent worker in the IT field.

For more information on cybersecurity careers and training opportunities, call 410-987-3890 or email cyberinfo@aawdc.org.
Submitted by Sue Gallagher, Awards Chair

It's All About Jobs!

With a sluggish economy struggling to recover, the One-Stop System and its partners must meet the challengers of workforce development with creativity, innovation and leadership. **Raising the Bar 2010: It's All About Jobs!** provides the tools to effectively address job seeker and employer needs in a 21st century economy that is uncertain at best.

November 17-18, 2010

We scoured the region to find innovative approaches, fresh perspectives, and field-tested solutions. The result is more than 60 engaging workshops that will help you affirm your efforts and think outside the box. The agenda is peppered with new voices whose ideas will be both invigorating and useful.

At **Raising the Bar** you will:

- Be re-energized by outstanding keynote speakers so you can return to work ready for the challenges you face.

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Raising the Bar (continued from page 6)

- Discover new ways to tackle old problems.
- Learn about products and services that will increase your effectiveness on the job.
- Meet new colleagues and reconnect with old friends.

For additional information of the agenda, session descriptions, registration rates and to register, visit: www.rtbmaryland.org.

Submitted by Bruce Wahlgren, Executive Director
Maryland Institute for Workforce Excellence



Trick-or-Treaters

- Carry a flashlight.
- Walk, don't run.
- Stay on Sidewalks.
- Obey traffic signals.
- Stay in familiar neighborhoods.

Parents

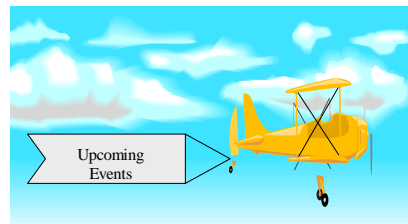
- Make sure your child eats dinner before setting out.
- Someone in the group should carry a cell phone to call home or 911.
- You should know where they are going.
- Purchase flame retardant costumes.
- Young children of any age should be accompanied by an adult.

Homeowners

- Make sure your yard is clear of such things as ladders, hoses, dog leashes and flower pots that can trip youngsters.
- Pets get frightened on Halloween. Bring them inside to protect them from cars or inadvertently biting a trick-or-treater.
- Battery powered jack o'lantern candles are preferable to a real flame.
- Make sure paper or cloth yard decorations won't be blown into a flaming candle.
- Healthy food alternatives for trick-or-treaters include packages of low-fat crackers, packaged fruit rolls, and single-serve packets of low-fat popcorn that can be microwaved later.

For the complete list of Halloween safety tips go to www.Childrensafetyzone.com. PDF Link: http://www.childrensafetyzone.com/safety/pdf/Halloween_Safety_Tips.pdf

Reprinted from *Fair Practices*, DLLR Newsletter 10/10



District IV Educational Conference

October 29, 2010
Williamsburg, VA

Raising the Bar

November 17 – 18 2010
Ellicott City, MD

Maryland IAWP Educational Institute

Keynote Speaker: Jason Alba
December 7, 2010
Columbia, MD

This is the letter received from the Maryland Center for Veterans Education and Training on behalf of Al LaBeau.



MARYLAND CENTER FOR VETERANS
EDUCATION & TRAINING, INC.

***Our Mission** is to provide homeless veterans and other veterans in need with comprehensive services that will enable them to rejoin their communities as productive citizens.*

August 11, 2010

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International Association of Workforce Professionals

Faye Stauch, Treasurer

Maryland Chapter

14 N. Potomac Street, Suite 100

Hagerstown, MD 21740

Dear Ms. Stauch:

On behalf of the Board of Directors, staff and students of the Maryland Center for Veterans Education and Training, Inc., I am pleased to thank you for your donation of \$100.00 in honor of Mr. Al LaBeau. It was kind of you to think of MCVET, your gift truly makes a difference in the lives of veterans in need.

Our doors are able to remain open because of the generosity of caring people like yourself. Thank you once again for your vote of confidence in our mission and for your ongoing support of our work.

Your gift is greatly appreciated. Thank you for caring!

Sincerely,

Col. Charles Williams, USA (Ret.)

Executive Director

CW/djr

Thank you very much for your charitable contribution to the Maryland Center for Veterans Education and Training, Inc. The Maryland Center for Veterans Education and Training, Inc. is a 501(c)(3) charitable organization, contributions to which are tax-deductible. Our Federal I.D. number is 52-1815710. No goods and services were provided by you in return for the contribution. The IRS does not allow MCVET to estimate the value of donated goods. If you do not wish to have your name and gift amount published in our annual report, please contact the Development Department at (410) 576-9626 ext. 214. Please keep this letter as documentation for income tax purposes. A copy of our current financial statement is available upon request by contacting the office. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of Secretary of State, State House, Annapolis, MD 21401 for the cost of copying and postage.

301 North High Street • Baltimore, MD 21202 • 410.576.9626 • Fax: 410.576.9628 • info@mcvet.org • www.mcvet.org



Voice of the Chesapeake



**How to Use LinkedIn
and
Other Online
Resources to Maximize Job Acquisition Results**

**December 7, 2010
Professional Outplacement Assistance Center
7161 Columbia Gateway Drive, Suite D
Columbia, MD 21046
8:30am - 3:00pm**

Members are FREE

Non-Members \$25.00 (join on 12/7/10 and attendance is FREE!)

Includes Program, Continental Breakfast and Lunch

**Deadline for Registration is December 1, 2010
E-mail to: nfink@dllr.state.md.us**

Include your Name and Organization

Check Box Member Non-Member

**Non-members payment must be mailed to:
Nancy Fink**

**7161 Columbia Gateway Drive, Suite D
Columbia, MD 21046**

*****Makes check payable to: MARYLAND IAWP*****

Maryland



International Association of Workforce Professionals

Membership Registration

January 1, 2011 – December 31, 2011

Date: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____

Job Title: _____

Office Location: _____

Home Phone: _____ Work Phone: _____

Division: ___ UI ___ DWDAL ___ Admin ___ WIA Partner ___ Other

Dues: ___ \$30.00 (DLLR-Grade 12 & below) ___ \$50.00 (DLLR-Grade 13 & Up)

Discount Price of \$15.00

Discount Price of \$25.00

___ \$21.00 (Retirees)

___ \$50.00 Partners (outside of DLLR)

Discount Price of \$25.00

Deadline for this Special Offer is: December 15, 2010

I've been a member of IAWP since _____(year).

Mail to: Faye Stauch

Maryland IAWP

18531 Kent Avenue, Hagerstown, MD 21740

*****Make check payable to: MARYLAND IAWP *****

Notice: Due to IRS section 6033 requirements, IAWP

estimates the nondeductible portion of your membership dues allocable to lobbying is ten percent

Website: www.iawpmaryland.org

Email: Maryland.iawp@gmail.com

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The Voice of the Chesapeake is the newsletter of the Maryland Chapter of International Association of Workforce Professionals (IAWP).
2010-2011 Chapter President is Denise Carey.

Articles should be submitted by the 15th of the month to:

Zella Brown, ***Voice of the Chesapeake*** Editor

DLLR, Anne Arundel One-Stop Career Center

7480 Baltimore-Annapolis Boulevard, Suite 100

Glen Burnie, MD 21061

or

maryland.iawp@gmail.com

Visit the Website - www.iawpmaryland.org